



## PRIVACY POLICY

This Privacy Policy describes our policies and procedures on the collection, use and disclosure of your information when you contact or purchase items from Pets2sketch. We use your personal data to provide and improve our customer experience. By purchasing and interacting with Pets2sketch you agree to the collection and use of information in accordance with this Privacy Policy.

### Definitions

For the purposes of this Privacy Policy:

**Account** means a unique account created for you to access pets2sketch websites and items

**Company** (referred to as either “the Company”, “we”, “us” or “our” in this Agreement) refers to Pets2sketch.

**Cookies** are small files that are placed on your computer, mobile device or any other device by a website, containing the details of your browsing history on that website.

**Device** means any device that can access the pets2sketch website or social media such as a computer, a mobile phone or a digital tablet.

**Personal Data** is any information that relates to an identified or identifiable individual.

**Website Provider** means any natural or legal person who processes the data on behalf of Pets2Sketch.

**Third-party Social Media Website** refers to any website or any social network website through which a user can log in or create an account to use the Pets2Sketch

**Usage Data** refers to data collected automatically, either generated by the use of the website or from the website infrastructure itself (for example, the duration of a page visit).

**Website** refers to Pets2sketch, accessible from Home | Pets2sketch Information Collection and Use

We collect several different types of information for various purposes to provide and improve our customer website to you.

### Types of Data Collected

#### Personal Data

While using this website, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Address
- Usage Data (collected automatically)

Usage Data may include information such as your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our website that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When you access the website by or through a mobile device, we may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser you use, unique device identifiers and other diagnostic data.

We may also collect information that your browser sends whenever you visit our website.

### **Tracking Technologies and Cookies**

We use Cookies and similar tracking technologies to track the activity on our website and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyse our website. The technologies we use may include:

- Cookies or Browser Cookies
- Flash Cookies
- Web Beacons

Cookies can be "Persistent" or "Session" Cookies. Persistent Cookies remain on your personal computer or mobile device when you go offline, while Session Cookies are deleted as soon as you close your web browser.

### **Use of your Personal Data**

Pets2sketch may use Personal Data for the following purposes:

**To provide and maintain our Website,** including to monitor the usage of our website. To manage your account: to manage your registration as a user of the website. The Personal Data you provide may give you access to different functionalities of the website that are available to you as a registered user.

**For the performance of a contract:** the development, compliance and undertaking of the purchase contract for the products and/or items you have purchased or of any other contract with Pets2sketch through the website.

**To contact you:** To contact you by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted websites, including the security updates, when necessary or reasonable for their implementation.

**To provide You** with news, special offers and general information about other goods, websites and events which we offer that are similar to those that you have already purchased or enquired about unless you have opted not to receive such information.

**To manage Your requests:** To attend and manage your requests to pets2sketch.

**For business transfers:** We may use your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data held by pets2sketch about our website users is among the assets transferred.

**For other purposes:** We may use your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our website, products, marketing and your experience.

We may share your personal information in the following situations:

**With website providers:** We may share your personal information with website providers to monitor and analyse the use of our website.

**For business transfers:** We may share or transfer your personal information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of pets2ketch to another company.

**With Affiliates:** We may share Your information with our affiliates, in which case we will require those affiliates to honour this Privacy Policy. Affiliates may include possible subsidiaries, joint venture partners or other companies that we control or that are under common control with us.

**With business partners:** We may share your information with our business partners to offer You certain products, websites or promotions.

**With other users:** when you share personal information or otherwise interact in the public areas with other users, such information may be viewed by all users and may be publicly distributed outside. If You interact with other users or register through a Third-Party social media website, your contacts on the Third-Party social media website may see your name, profile, pictures and description of your activity. Similarly, other users will be able to view descriptions of Your activity, communicate with you and view Your profile.

**With your consent:** We may disclose your personal information for any other purpose with Your consent.

### **Retention of Your Personal Data**

Pets2sketch will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use Your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

Pets2sketch will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our website, or we are legally obligated to retain this data for longer time periods.

### **Transfer of Your Personal Data**

Your information, including Personal Data, is processed at the Pets2sketch's operating office and in any other places where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Pets2sketch will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

### **Disclosure of Your Personal Data**

**Business Transaction.** If Pets2sketch is involved in a merger, acquisition or asset sale, Your Personal Data may be transferred. We will provide notice before your Personal Data is transferred and becomes subject to a different Privacy Policy.

**Disclosure for Law Enforcement.** Under certain circumstances, Pets2sketch may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

### **Security of Your Personal Data**

The security of Your Personal Data is important to Pets2sketch, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect Your Personal Data, Pets2sketch cannot guarantee its absolute security.

### **Legal Basis for Processing Personal Data Under General Data Protection Regulation (GDPR)**

If you are from the European Economic Area (EEA), Pets2sketch legal basis for collecting and using the personal information described in this Privacy Policy depends on the Personal Data we collect and the specific context in which we collect it.

Pets2sketch may process your Personal Data because:

- We need to perform a contract with you
- You have given us permission to do so
- The processing is in our legitimate interests and it's not overridden by your rights
- For payment processing purposes
- To comply with the law

### **Your Data Protection Rights Under General Data Protection Regulation (GDPR)**

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. Pets2sketch aims to take reasonable steps to allow you to correct, amend, delete, or limit the use of your Personal Data.

If you wish to be informed what Personal Data we hold about you and if you want it to be removed from our systems, please contact us.

In certain circumstances, you have the following data protection rights:

**The right to access, update or to delete** the information we have on you.

**The right of rectification.** You have the right to have your information rectified if that information is inaccurate or incomplete.

**The right to object.** You have the right to object to our processing of your Personal Data.

**The right of restriction.** You have the right to request that we restrict the processing of your personal information.

**The right to data portability.** You have the right to be provided with a copy of your Personal Data in a structured, machine-readable and commonly used format.

**The right to withdraw consent.** You also have the right to withdraw your consent at any time where Pets2sketch relied on your consent to process your personal information. This withdrawal must be sent via email to [pets2sketch@gmail.com](mailto:pets2sketch@gmail.com).

Please note that we may ask you to verify your identity before responding to such requests.

You have the right to complain to a Data Protection Authority about our collection and use of your Personal Data. For more information, please contact your local data protection authority in the European Economic Area (EEA).

### **Website Providers**

Wix - Website building tool and website hosting platform provider. Pets2sketch built/edit and host our website here, using Wix supplied apps to improve and support our customers, our website and our brand.

### **Advertising**

Our Website may become affiliated with other companies including marketing companies for the purposes of placing advertising on the Site, these companies may collect and use certain data for advertising purposes. But this will be outlined in their data usage arrangements, when and if this occurs.

### **Analytics**

We may use third-party Website Providers to monitor and analyse the use of our Website.

Google Analytics is a web analytics website offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Website. This data is shared with 6 other Google websites. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

### **Payments**

We may provide paid products and/or websites within the Website. In that case, we use third-party websites for payment processing (e.g. payment processors). We will not store or collect your payment card details. That information is provided directly to our third-party payment processors whose use of your personal information is governed by their Privacy Policy. These payment processors adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, Mastercard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of payment information. The payment processors we work with are: PayPal.

We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or websites.

**Changes to This Privacy Policy** We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

**Contact Us** If you have any questions about this Privacy Policy, please contact us by using the contact information we provided on our Contact page.